

Classic Posters Interview with Delanorock by Michael Erlewine

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Michael@Erlewine.net

Michael Erlewine: When and how did you get interested in art?

Delanorock: I think I have had a life long interest in art in general, had a 6th grade art teacher that seemed to beat some of the interest out, and Graffiti beat it back in. I became really interested in poster art right around 1992-1993. I began to collect it, and followed the path from there on out.

Michael Erlewine: What kind of art influenced you?

Delanorock: Well, there are so many types of art that have influenced me, from the classics (Salvatore Dali, Gustav Klimt, Andy Warhol, etc) to advertising art, to just everyday functional things that really contain a lot of artist creativity, to the modern masters, or what I consider the modern masters (Williams, Ryden, Grey...etc)

Michael Erlewine: What concert-posters artists influenced you?

Delanorock: The Psychic Sparkplug, which is now the Firehouse was a big influence, as well as Lindsey Kuhn's work, of course Frank Kozik, but I think that the first two were more, because of the simple fact in Albuquerque, NM, they were amongst the very few doing posters for shows there. We had a local label/promoting company called "Resin Records" that were on it! and knew way back when, how cool these posters were.

Michael Erlewine: What was your first concert-music poster?

Delanorock: I was lucky enough for my first silkscreened poster to be for

Stereolab, with DJ Spooky and UI at the Dingo Bar in Beeeeeeautiful Albuquerque NM...it was in Tuesday October 29th 1996. I had done a few previously, offset style for Jawbox at Time Out, and Voodoo Glow Skulls at a place called UN, and a bunch of local band ones...

Michael Erlewine: What are the main venues you have done posters for?

Delanorock: Launchpad in Albuquerque, Sunshine Theater in Albuquerque. Those are probably the bulk of my catalog.

Michael Erlewine: What are the main bands you have done posters for?

Delanorock: Some of my personal favorite bands that I have been lucky enough to do posters for have been: Fugazi, Public Enemy, Misfits, Bad Religion, the Flaming Lips, Modest Mouse. Man, when I start to think about it, there are quite a few bands that I am really into that I have been fortunate enough to do poster(s) for.

Michael Erlewine: What media do you use:

Delanorock: My main medium is serigraphy, the fancy-schmancy way of saying silkscreened. My sizes vary quite a bit. Lately my size has been around 20"x26". Once in a while I go on a long and skinny binge, and make a lot of the telephone-pole sized posters

Michael Erlewine: What other poster artists have you collaborated with?

Delanorock: Well I've been meaning to work with a whole bunch of people, and still would love to. Some of the people I've worked with include:

Ron Donovan and Chuck Sperry at the Firehouse. Jeff Gaither and I worked on

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something together that never made it to fruition, but hopefully one day the fruits of that labor will be brought to light. I've worked with painter R.K. Sloane. There are a few out there that we have talked about it. Hopefully we can get it rollin' sometime soon...

strange coincidence that both of them are "cantina's"

Michael Erlewine: Who are your favorite current poster artists?

Delanorock: Firehouse. These guys have it down!! Jeff Kleinsmith just comes out with some really cool stuff, Shepard Fairy (he doesn't do as many show posters, but damn he can make some cool posters). I like Jay Ryan / The Bird Machine's stuff, as well as Brian Ewing's stuff...um....Ya know, this is hard for me because so many of them are great, and I'm friends with so many of them that it really makes it hard to single some of them out. I just re-read my answer. How many times can I say "stuff" in one response?

Michael Erlewine: What are your favorite bands?

Delanorock: Well, I have different levels of "favorite"...but i can list to you some of 'em: Jane's Addiction, Modest Mouse, Public Enemy, Built to Spill, Radiohead, Dr. Dre, Stereolab, Fugazi, the Flaming Lips (probably the greatest live band ever....in my opinion), Bad Religion/....the list goes on and on....

Michael Erlewine: Please list any poster shows of your work:

Delanorock: Well, I just did a few shows. I think the next one I have in mind is the Bumbershoot in Seattle (Flatstock III)...you can see a bunch of my work at a few places framed up in ABQ...Atomic Cantina- a live music spot. Tinta Cantina- a tattoo spot... Yeah it is a